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A STUDY ON THE COMPARATIVE ANALYSIS OF STATE BANK OF INDIA AND INDUSTRIAL CREDIT AND INVESTMENT CORPORATION OF INDIA AT CHENNAI

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ABSTRACT

Banking sector plays an important role in the economic development of the country. Growth of banking sector is measured by the increase in a number of banks branches, deposits, credits, etc. State Bank of India and ICICI banks are the two largest banks in India in public and private sector bank. The purpose of the study is to examine the financial evaluation of SBI and ICICI respectively. The research is descriptive and analytical in nature. The data used for the study is entirely secondary in nature. The present study is to compare the financial effectiveness of SBI and ICICI bank on the basis of ratios such as operating profit, debt-equity ratio and net profit ratio. The period of study is taken from the year 2012-2013to2016-2017. The study found that SBI is performing well and financially sound than ICICI bank but in the context of deposits and expenditure, ICICI bank has better managing efficiency than SBI.

KEYWORDS: Economic Development of the Country, Deposits and Expenditure

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